



ଓଡ଼ିଶୀ ଆମ ସାଥୁଟି

THE LARGEST CELEBRATION OF ODIAS @ BANGALORE



MAHA VINAYAKA MAHOSTAVA 2026 By
ODISHA PUJA COMMITTEE (OPC), Bangalore

Let's socialize for a noble cause



About OPC... Since 1994

Odisha Puja Committee (OPC), Bangalore is known to millions of Odias staying in and outside Bangalore, for its social, cultural and philanthropic activities since its inception. Formed and managed by some of the leading Odia people primarily based in Bangalore, OPC's activities are run through contributions and donations from its thousands of core members

OPC and its members have been instrumental in bringing together Lakhs of Odias and non-Odias in Bangalore and has been inspiring and motivating youth to work towards the betterment of needy in our society



19K

Followers

17K

Page Like



11K

Followers

676K

Engagement,
July month



158K

Views on Ganesh Puja poster



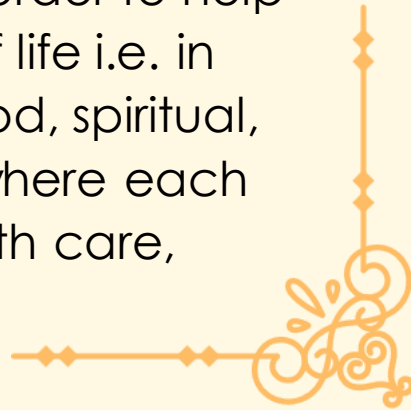
1.2M

Views on last year Puja reels

Mission



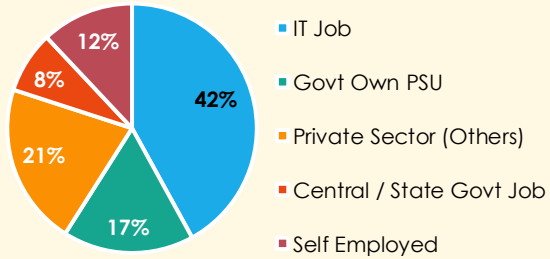
Design and implement a collaborative support system by people from Odisha, in order to help the needy with basic necessities of life i.e. in the areas of health, education, food, spiritual, cultural and other critical needs, where each human being in need is treated with care, dignity & respect



Demographic

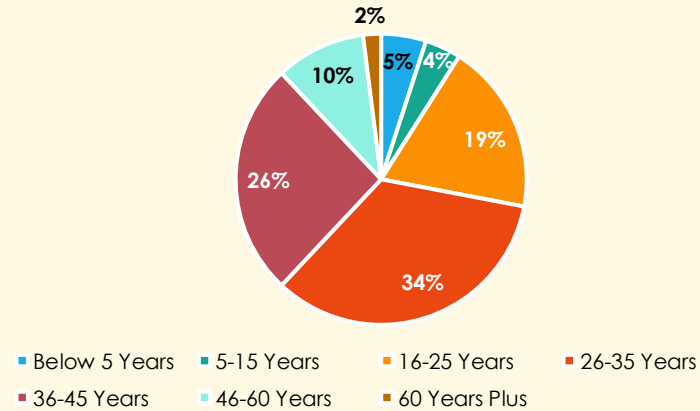
OPC & Odia Population Profile

The OPC represents over 12 Lakhs of Odia people staying in & around Bangalore. Over 4 Lakhs Odias work for IT Industry followed by over 1.2 Lakhs employed in Non-IT Private organizations.

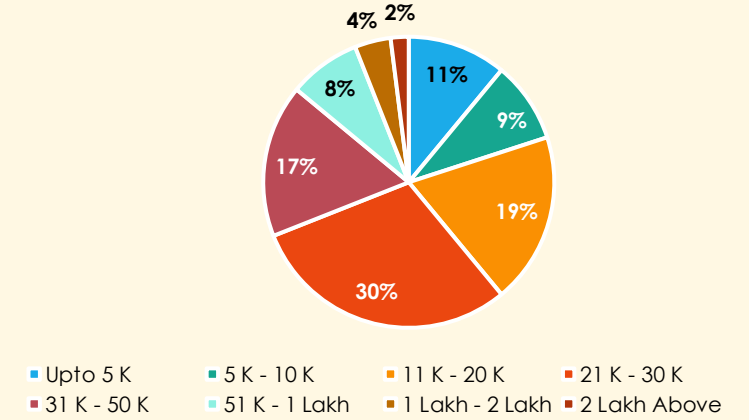


Total Number of Footfall 2024 Program: **19,000**

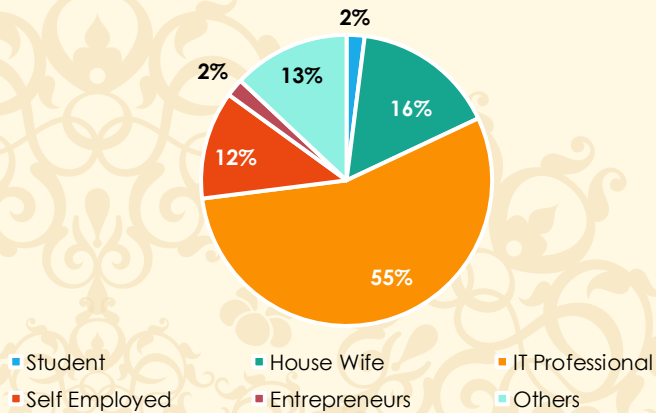
Age



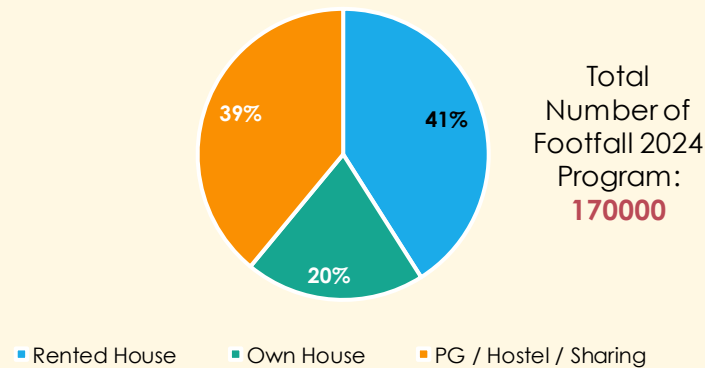
Income



Profession

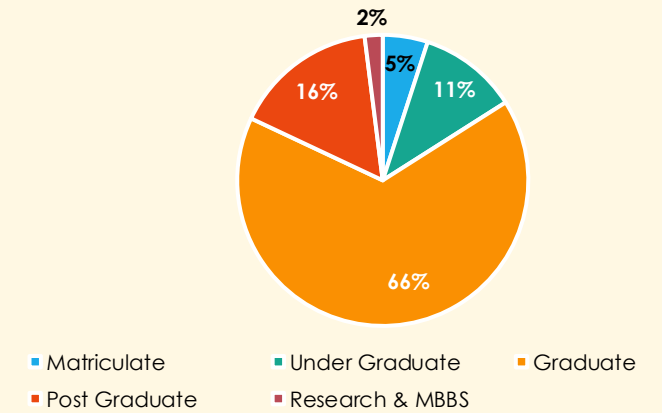


Accommodation



Total Number of Footfall 2024 Program: **170000**

Qualification



Based on the Data collected by OPC during 2022 Sample Data Approx. 900x

OPC's Key Activities in Bangalore (1/4)

Maha Vinayaka Mahostav and Cultural program



Maha Vinayaka Mahostav is the most popular & celebrated festival all across India. The main motto of celebrating Maha Vinayaka Mahostava in Bangalore is to bring all the Odias under one roof & celebrate the occasion and to create bonhomie & harmony among them. OPC is thankful to the devotees who have been attending this puja since past 30 years. During this Annual "Maha Vinayaka Mahostav" which includes Ganesh Puja, Entertainment programs and Musical Night by leading artists from Odisha, over 17000 Odias & non odias visit the venue during the day, OPC also provides Free Prasad (Odia food) to all the devotees every year since the inception

Seba Sadan: A free stay home for the Needy



OPC members generously contribute money, time and effort to run a SEBA SADAN in Bangalore, where in the needy and underprivileged people get FREE accommodation for as many number of days when they are in Bangalore for treatments. Over 2000 patients and their kin have got benefitted with this service

Blood Donation Camp



Human creation is the greatest creation of God and for all Human blood is important. OPC members conduct their own Blood Donation camps and also on demand donate blood at different Hospitals for different patients

Rang Barse: A Holi Celebration By OPC



In the month of March 2025, OPC arranged its 2nd ever Holi Celebration and have been appreciated by the people participated in this event. It was a celebration of brotherhood & the culture. Nearly abt 5K Odia participated in this celebration

Gapsap



Gapsap is an initiative by OPC which is a virtual show on our "Facebook" and "YouTube" page where we have hosted 70+ celebrities and talents of Odisha and its an well known talk show for Prabashi Odias.

With this we are not able to reach the People of Odisha but also Odia people staying across the globe

Blanket Distribution



During winter thousand home less people spend their night under the sky with severe cold. And most of them don't have warm cloth to protect them from the cold the members of OPC distribute Blanket to such needy people during winter of every year

OPC's Key Activities in Bangalore (2/4)

Distributing New Dress to Orphans



As every one wish to wear during the festivals, the children at orphanage too except new dress during the same .OPC members understood their wish and provided the children's with New Dresses during few important festivals like Diwali, Children's Day etc.

Joy of Giving



This activity is to have lunch with the intimates of different Orphanages & Old age homes. This kind of activities give smile to the intimate's face as they feel themselves with the main stream and not alone in the society.

Support to Pehchan: A talent hunt show for the underprivileged Kids



Pehchan is a program where the underprivileged kids from different orphanages showcase their hidden talents .OPC participated in this program as a co-sponsor.

Relief Drive for Cyclone Fani @ Odisha

Staying away from Odisha our heart cried for the peoples who got affected by the super cyclone "Fani " in the month of May 2019. The members of OPC could able to arranged 10 Truck load of Relief material from the odias staying at Bangalore and distributed those materials at the affected village at Odisha within one week of the cyclone.

Also apart from the relief materials, collected INR 200,000/- which has been distributed to different affected villages for the rehabilitation.

OPC have formed a group named as Prabashi Odia Covid help which helped around 5000+ people around India to get beds, ventilators, oxygen cylinders, home care, transportation and 1000+ odia families at Bangalore got rasans, medicines during the covid first and second wave. We also supplied free food to the covid affected families twice a day till they recover.



19K Followers | 17K Page Likes



11K Followers | 676K Engagement, July month



158K Views on Ganesh Puja poster

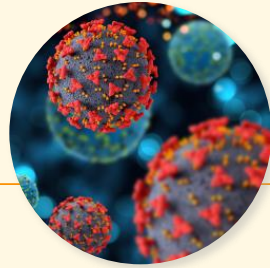


1.2M Views on last year Puja reels

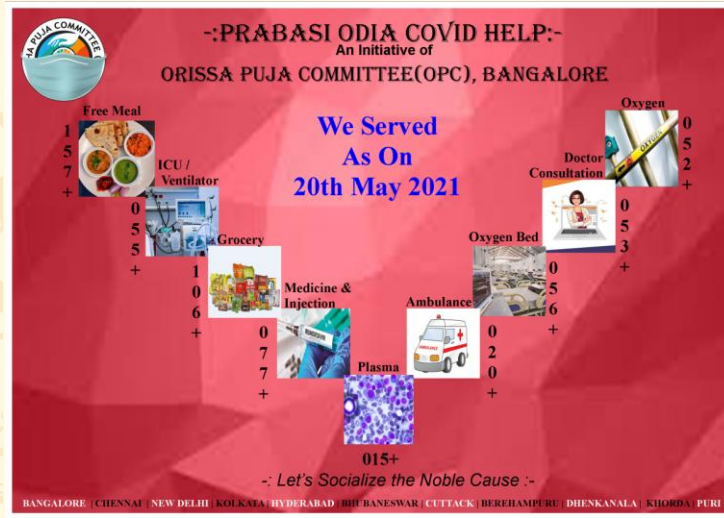
OPC's Key Activities in Bangalore (3/4)



Relief Drive for COVID -19 across India



OPC have formed a group named as Prabashi Odia Covid help which helped around 5000+ people around India to get beds, ventilators, oxygen cylinders, home care, transportation and 1000+ odia families at Bangalore got rasans, medicines during the covid forst and second wave. We also supplied free food to the covid affected families twice a day till they recover.



Jagannath Culture



Odias across the world relate the most to Shri Jagannath & its culture.

Shri Jagannath Chetana and Gavesana Pratisthana (SJCGP, Puri) is one of the leading organizations to spread this culture. OPC Bangalore & SJCGP Puri has partnered to bring the SJCGP initiatives to Bangalore & South.

Rathajatra @ Bangalore



Since last three years Orissa Puja Committee have being organizing and sponsoring the Free Prasad for over 5000+ devotees on the day of Gundicha / Bahuda @ Jagannath temple Bangalore. OPC volunteers helps maintaining the law and order situation during the festivals @ Shree Jagannath Temple, Bangalore.



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OPC's Key Activities in Bangalore (4/4)

Promoting ODIA Film @ Bangalore

Odisha Puja Committee help in Promoting and Releasing the ODIA film @ Bangalore due to their reach to the all level of Odias staying in and Around Bangalore.

The Latest Odia Film got Promoted by OPC was PUSKARA of Sabyasachi Mishra. The Way it got promoted same time it was running house full continues for two week in different Reputed Screens @ Bangalore. Here is the Link of the Release of PUSKARA @ Bangalore with the Support of OPC:

<https://www.facebook.com/share/p/6ZxyZtFnTnKKp84W/?mibextid=oFDknk>

<https://www.facebook.com/share/v/DzjaEm46FJAuKs1S/?mibextid=oFDknk>

Odisha Puja Committee help in Promoting and Releasing the ODIA film @ Bangalore due to their reach to the all level of Odias staying in and Around Bangalore.

During the Maha Vinayaka Mahostava 2024 celebration the entire DAMAN team use the high voltage platform to promote their movie @ Bangalore.

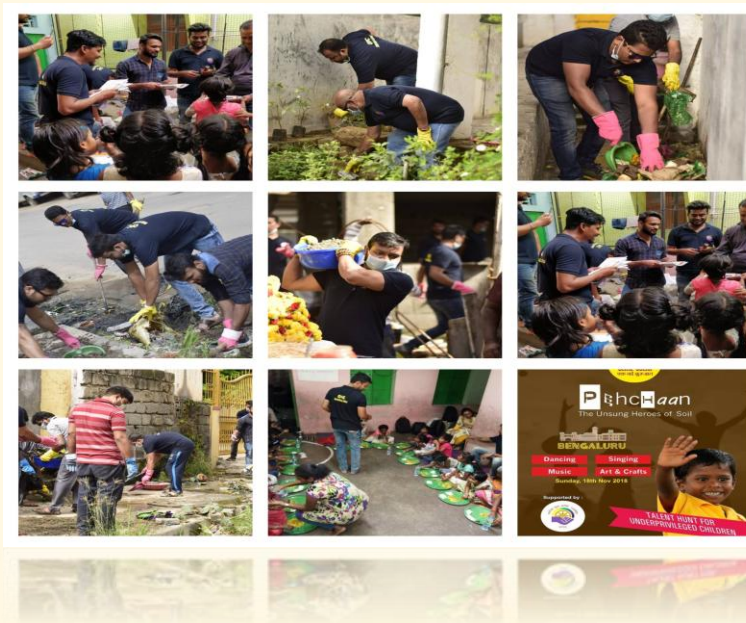
DAMAN ODIA Movie Promotion @ Bangalore at the OPC Maha Vinayaka Mahostava 2022



OPC Gallery - Past Cultural Activities



OPC Gallery - Social Activities



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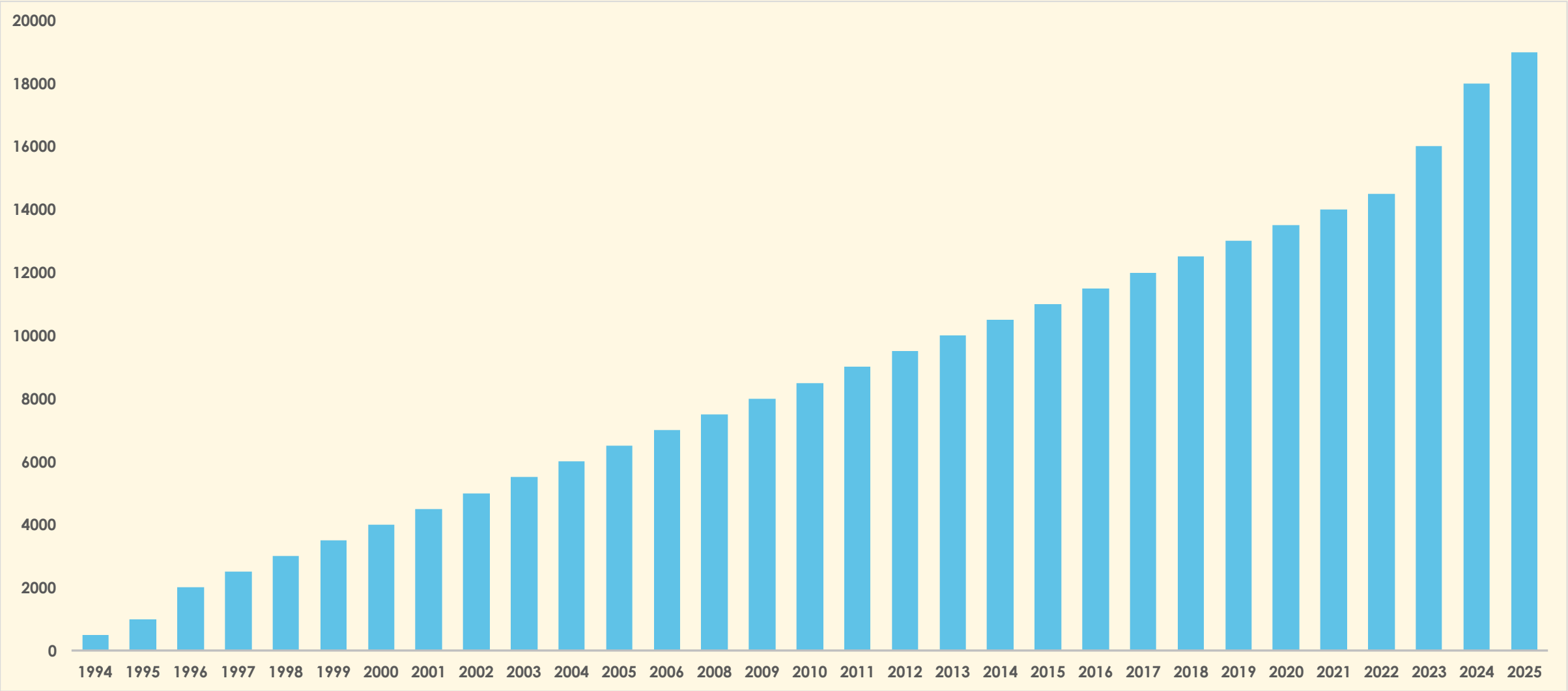
History About Vinayaka Mahostav



- ◆ The Mahostava first held in 1994 as a small event by a small group for the Odia people were staying in Bangalore.
- ◆ By 2000 this event had become the major function for the Odia and Non-Odia people here in Bangalore
- ◆ This function usually held during the “ Ganesh Chaturthi day with a full day program starting from morning 8:00 AM till late evening 10:00 PM.
- ◆ The 2024 edition set a record of over 19,000 people which gathered for the function.
- ◆ For the Year 2020 and 2021 we did it a closed group to keep the continuity intact. But same time made it a point to give a whole day entertainment to the OPC followers by arranging the Online Cultural program.



Footfall Trend Of OPC Puja



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About 2025 Maha Vinayaka Mahostava Plan

As this year is the 31st Year of Celebration and we will be doing it a grand way
We are planning hard to make it more colourful and memorable this time

We will have bigger coverage area for both the Cultural Program and Prasad Sevan



Plan to Felicitate renowned Odia's across the country

Plan is to have a Grand Cultural Fest bringing artists from Odisha and from out of Odisha



There will be advertisements across Social Media, Tele-Calls, Offline Posters



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About This Year's Cultural Program

Afternoon Cultural Program Start from 12:00 Noon

- ◆ Kids Performance
- ◆ Local Talent
- ◆ Renowned Singers & Dancers from Bollywood
- ◆ Odishi Dance by Renowned Artist of Odishi Dance

Evening Cultural Program

- ◆ Musical Night by Odisha's famous singers & dancers
- ◆ Leading Star Cast of Odia Film Industry



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Details Of Promotional Opportunities



<Title Sponsor>
Present
**Maha Vinayaka Mahostava – 2025 By
Odisha Puja Committee (OPC)**
In Association with
<Associated Sponsor>
<Event Partners Logo>



Few Links To Understand Our Program



<https://www.facebook.com/share/z98GbLgcDBAyPy23/?>



<https://www.facebook.com/share/r/tYCi6WAaxReV8p5W/?mibextid=xCPwDs>



<https://youtu.be/3cP9dCxUVI8?si=ErfJus2qYyX-OgTZ>



[Orissa Puja Committee\(OPC\) calibrating Ganesh Puja at Bangalore 2016 \(youtube.com\)](#)



[OPC Bangalore 29th Ganesh Puja 2023 | | Sailendra,Sricharan, Diptirekha,Subham,Pupul,Supriya Stars \(youtube.com\)](#)



[Bangalore: Odisha Puja Committee celebrates Ganesh Puja with gaiety and pomp | Kalinga TV \(youtube.com\)](#)



<https://www.facebook.com/share/r/VNDnNFJm8Tvx7Mvi/?mibextid=oFDknk>



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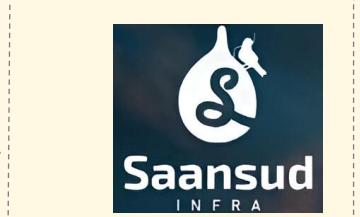
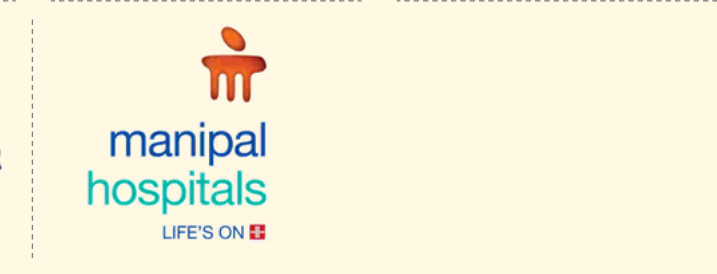
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Our Past Patrons



Our Past Patrons



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Thank You